

X-POLE

LEADERS IN POLE FITNESS



PoleAway

Photos Courtesy of: Blu Britt @ Metamorphosis Studios, LA



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X-POLE is proud to announce the launch of the new PoleAway© System – especially designed & engineered for schools & studios around the world.

X-POLE is the world's leading designer and manufacturer of dance poles, producing the market-leading 'X-POLE' range of products. Our reputation for quality engineering and design is the reason that the crème de la crème of dancers and performers around the world, including many of the World Pole Dancing Champions use our products. With an X-POLE to suit all levels from beginner to professional, we remain the number one provider of dance poles, supplying gyms, studios and homes with the best in pole technology.

Pole dancing is one of the world's fastest growing fitness trends and is considered to be a fantastic way to keep fit, look great and have fun. Within the last few years, pole dancing has exploded onto the scene, featuring on television shows all over the world. Its increasing popularity means that you can now find a class in almost any gym or dance studio across the country with women [and men] of all ages and sizes giving it a go. This has also meant that the class sizes within gyms and studios have grown at a phenomenal rate. Most of our customers who operate their business through gyms or studios had highlighted the need for a stow-away pole that had the same quality & features of a portable pole. This gave rise to the Pole-Away.

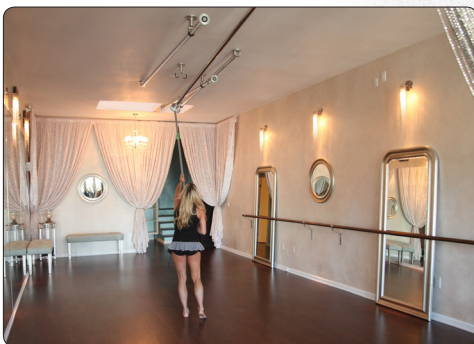
Some of our clients highlighted the following factors as key requirements to the effective delivery of classes in studios & schools:

An improvement in the time taken to PUT UP & TAKE DOWN multiple poles and/or X-Stages

A solution to dealing with ceilings that are above 3.5m (X-POLE Studio/Competition poles can now be installed at 4m)

Storing and/or carrying a number of poles to and from your place of training

Loss of revenue due to time spent on assembly & disassembly or even having to hire the necessary equipment



The Solution: PoleAway

Innovated, designed & developed by X-POLE, the PoleAway system introduces a new dimension into pole installation and storage. For the first time it is possible to use your X-POLE in seconds, as opposed to minutes and storing it away is just as quick. For gyms and studios, the ability to put into use or store away multiple poles in minutes expands the opportunities for pole lessons while maximising room utilisation [and revenue]. The PoleAway system uses X-Pole's new 'Vaulted Ceiling Mount' in combination with a special pole storage receiving unit. Operation is simple: just release the pole height adjuster a few millimetres and swing the pole up into its storage receiving unit.



Watch our **YouTube** video here on how a fully installed PoleAway system functions.

Simple to install, the PoleAway system can be used on normal ceilings as standard, or steel girders and trussing (shown in illustration) when used with an optional mounting plate and accessories. PoleAway system is the latest in pole technology and is XCLUSIVE to X-POLE.

For a studio fit out please contact our sales team in your region – can't find the right contact? Just drop us an email at marketing@xpole.co.uk

UK & Europe: sales@x-pole.co.uk
USA: info@xpoleus.com
Australia: jessie@dance4me.com.au
Asia: sarah@verticalleisure.asia
South Africa: sales@x-pole.co.za
New Zealand: lisa@x-pole.co.nz



How will The PoleAway system add value to your studio/gym/school?

- Ease of use
- Clear down the room in minutes – maximise the return on your investment
- Flexibility – choose the number of poles you wish to have available depending on the experience levels of your students
- Multiple-discipline rooms – accommodate several disciplines in one room

PoleAway System - Frequently asked questions:

Why did the need arise to design & develop such a product?

"With the growth of the Pole market, we saw a number of gyms and teaching facilities taking on our products, however, we also foresaw a need from this segment to install our poles and take them down much quicker, so that these establishments could maximise their teaching times and in turn maximise their profitability"

How do you see the product helping gyms, studios & schools?

"Putting up multiple poles within establishments [8-10] takes an average of 15-20 mins and this timing increases for our X-Stages – however, with the Pole Away system you are minimising the time spent on set-up, bringing it right down to a fraction of the time taken to set up several X-Poles. This means that studios, schools & gyms can clear down a room much faster, giving them better flexibility & allowing them to entertain multi-disciplines without expending a huge amount of time"

If a school already has X-POLE products, would their current poles become obsolete?

"No, this is not the case – this was something which we did not want happening – so the PoleAway has been designed in such a way that parts and components from existing poles, dependent on usage and ceiling heights, could be partly used to install the new Pole Away systems"

I watched the demo video; however do not understand how the base can move so easily? How do you lock the base in place?

If we are not using the small base as illustrated in the video – will that be fine?

Using a large base is fine but that will not fit in the current Yoke (it is possible to just purchase the smaller base separately). Providing the ceiling is solid – no give – when the adjuster is expanded the pole will be perfectly rigid and stable. However, to be perfectly safe it is best to use the competition bases with the pin which stops slippage. We can supply new shafts and pins to modify the current bases.

We would like to know the function of different parts? E.g. Beam mount, Girder Mount.... Etc.

The X-POLE beam/girder mounts are multi-functional but all work using the same plates. The plates are either bolted to the beam or clamped to the beam.

Is the Vaulted Mount able to move in different directions other than up and down?

The current 'Single-Axis Vaulted Mount' can only move in one direction – from vertical to horizontal in either direction.

The new 'Vaulted Ball Mount' has more flexibility of movement as it is a ball, however, it can only rotate through 90° in one direction.

With the PoleAway system, can we change the position of its location?

If beam/girder mounts with clamps are used then the mounts can be positioned anywhere you want on the beams etc. If the mounts are drilled & bolted to the beams, then they cannot be moved.

If you are referring to the angling of the mounts, then there are fixed degrees of movement available on the mount itself (depending on the mount type) and of course they can be offset during installation by drilling the fixing holes slightly offset.

Is it easy to uninstall the Pole from the PoleAway system?

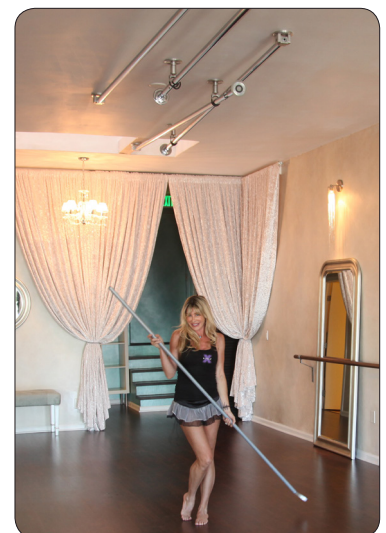
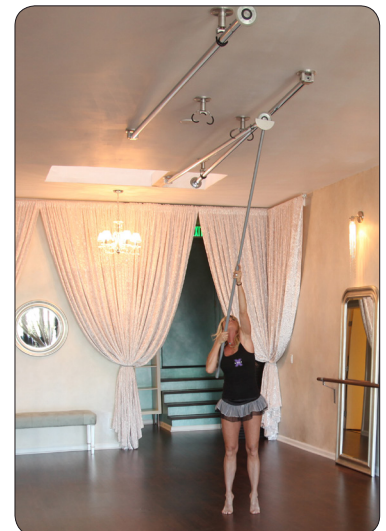
Yes, the pole is held in place with one screw, through the bearing holder, into the 'Top Insert Shaft'. To remove, undo the screw and take down the pole normally (this process will now require a ladder).

How do you measure the ceiling, ensuring the measurements are accurate for the correct installation of the PoleAway System?

First it would be always good to get photos of the studio and its ceilings and accurate heights of the ceilings. We have a downloadable PDF Height Chart & Parts Chart (available at www.xpole.com) to help with the selection.

It would also help to have a layout diagram to look at so we can assist with selection.

Finally the pole mounts must be against something solid – and this will dictate the height of the poles.



PoleAway Set-up [Typical Example]

Here is a typical pole away system pricing example – please note that prices are subject to change depending on whether any further additional parts are required for installation; PLEASE NOTE: This is only a typical example, however, more accurate quotations can be provided once measurements are submitted to our technical team at tech@x-pole.co.uk

[1] XX045CR-0015AL - Vaulted Mount XX 45/50mm (Polished Ali)	£59.95
[2] XX045CR-0016EXT – Top Insert XX 45mm Extended (Chrome)	£39.95
[3] XPA-RC01 – Pole Away - Receiving Unit Complete	£69.95
Cost for complete PoleAway (per pole)	<u>£169.85</u>

XPA-RC20 – Pole Away - Yoke Unit 120mm (4.75") (CR) £39.95
(Only one of these should be needed per studio unless requested otherwise.)

For 3.5m or above ceilings, an additional 1M extension is available for the Yoke Unit [please check with us for stock availability]

**This is for a complete Pole Away setup without any poles.
The cost of the pole should be added to the price above.**



PoleAway System™

